FRESH
GROUND BEEF
POUND
$1.29

QUARTER
PORK LOINS
9-11 CENTER & END CHOPS
$1.29 lb.

RICHFOOD
SWEET POTATOES
29 oz. can
79¢

DEL MONTE
EARLY GARDEN
SWEET PEAS
WITH $7.50 PURCHASE-17 oz. can
3 FOR $1.00

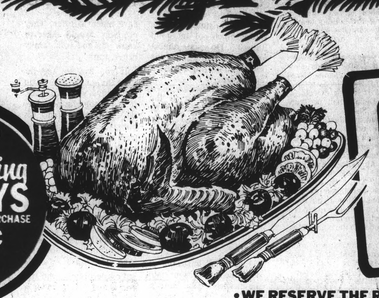
PLUS DEPOSIT
PEPSI COLA
OR MT. DEW
pint bottles
8 FOR 89¢

SAVE ON...
SUNNYLAND MARGARINE
BOWL-2 lb. pkg.
99¢

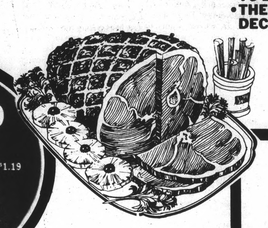
SIZE 30
CRISP CELERY
LARGE STALK
39¢

NORTH CAROLINA
SWEET POTATOES
FANCY
4 lbs. $1.00

PRIDE OF THE FARM
18 lbs. AND UP
Self-Basting TURKEYS
WITH ADDITIONAL $15 PURCHASE
55¢ lb.



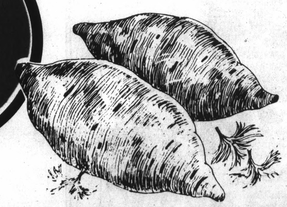
SHANK PORTION
SMOKED HAM
FULL SHANK OR BUTT HALF...lb '1.19
POUND
99¢



MARTHA WHITE
SELF RISING OR
PLAIN FLOUR
LIMIT 2 WITH $7.50 PURCHASE
5 lb. bag
79¢

BANQUET
PIE SHELLS
pkg. of 2
3 FOR $1.00

STOCK UP FOR THE HOLIDAYS



I would like to take this opportunity to thank each and every one of you who have shopped at King's Supermarkets during the past year and to let you know how much we appreciate serving you.
We look forward to serving you in the coming year at your King's Supermarkets where you always get "Red Carpet Service."
On behalf of all of King's employees, I would like to wish you and your family a very Merry Christmas and a Happy New Year.
Thank you, Ralph P. King

KING'S
"To Us-You're Special!"

- **WE RESERVE THE RIGHT TO LIMIT QUANTITIES**
- **THESE SPECIAL PRICES GOOD: DECEMBER 19-24, 1979.**

"Wishing You a Merry Christmas. . ."

Great Meat Department Values

OLE CAROLINA **BACON** 12 oz. pkg. **49¢**	CUT FREE! WHOLE BEEF **TENDERLOIN** 7 lbs. & down **$3.39** lb.	HICKORY MOUNTAIN **HAM** COUNTRY **$1.39** lb.	DINNER BELL PORK **SAUSAGE** 1 lb. pkg. **99¢**
GWALTNEY GREAT **DOGS** 1 lb. pkg. **89¢**	CUBE **STEAK** **$2.39** lb.	LEAN BEEF SHORT **RIBS** **$1.29** lb.	BONELESS STEW **BEEF** **$1.99** lb.
RICHFOOD OR GWALTNEY **HAMS** WHOLE PAGAN **$1.19** lb. 14-18 lbs.	RICHFOOD WHOLE **HAM** 14 lbs. and down **$1.29** lb.	MARVEL SELF-BASTING **TURKEYS** 10-17 lbs. **73¢** lb.	**TURKEYS** **89¢** lb.
PRIDE OF THE FARM TURKEY **BREAST** SELF BASTING **$1.39** lb.	GWALTNEY PAGAN **HAM** 14 lbs. and down **$1.29** lb.	FRESH STANDARD **OYSTERS** SELECT **$3.49** pt.	**TURKEYS** **79¢** lb.

Great Grocery Department Buys!

BETTY CROCKER **CAKE MIX** 2 18½ oz. boxes **$1.00**	BETTY CROCKER PIE **CRUST MIX** 11 oz. boxes **79¢**	SHORTENING **CRISCO** W/$7.50 Purchase 3 lb. can **$1.79** LIMIT 2	MAXWELL HOUSE INSTANT **COFFEE** 10 oz. jar **$4.89**
DETERGENT **CASCADE** 65 oz. pkg. **$2.29**	WASHING POWDER **TIDE** 17½ oz. box **$4.89**	LIQUID DETERGENT **IVORY** 22 oz. **$1.09**	CARNATION EVAPORATED **MILK** 2 13 oz. cans **89¢**
DETERGENT **ERA** **$2.89**	DEL MONTE Cut Green **BEANS** 16 oz. can **69¢**	Sliced Pickled **BEETS** 16 oz. can **49¢**	Del Monte Whole or Cream **CORN** 3 1 lb. cans **$1.00**
SLICED APPLE **RINGS** 20 oz. pkg. **79¢**	Del Monte Crushed or Sliced **PINEAPPLE** 15½ oz. can **59¢**	DURKEE FLAKED **COCONUT** 7 oz. pkg. **88¢**	KING'S BROWN & SERVE **ROLLS** 2 PKGS. **97¢**

Frozen Food and Dairy Values

KRAFT SHARP STICKS **CHEESE** 10 oz. pkg. **$1.69**	KRAFT CREAM **CHEESE** 8 oz. pkg. **89¢**	BIRDS EYE BROCCOLI **SPEARS** 10 oz. pkg. 2 FOR **$1.00**	ROMANOFF **EGG NOG** ½ gallon **$2.09**

MRS. SMITH'S PUMPKIN PIES ..... 26 oz. $1.29
RICHFOOD WHIPPED TOPPING ..... 9 oz. 59¢

Pleasing Produce Department

YELLOW **ONIONS** 3 lb. bag **49¢**	FRESH **COCONUTS** **49¢**	BLUE OR RED **GRAPES** **69¢**	COLVIN OF CALIFORNIA **Dried Fruits** Hand Packed-Asst. Types **$3.59** and up

BEAUTIFUL POINSETTIAS ..... 6" Pot $5.99
FRESH ORANGES ..... 5 lb. bag 99¢

Health and Beauty Aids

TYLENOL TABLETS ..... pkg. of 100 $2.29
ROLAIDS ..... 3 roll pack 89¢
NOXZEMA SKIN CREAM ..... 10 oz. jar $2.09
SECRET ROLL-ON DEODORANT ..... 2½ oz. cont. $2.19
RIGHT GUARD DEODORANT (Anti-Perspirant Silver) ..... 6 oz. can $2.59
LISTERINE MOUTHWASH ..... 18 oz. bot. $1.89
BRUT SPLASH ON DEODORANT ..... 3½ oz. size $1.59
OLD SPICE AFTER SHAVE LOTION ..... 4½ oz. size $2.49

Bakery Department

SWEET POTATO **PIE**	25 oz. pkg.	$1.69
MINCE MEAT **PIE**	22 oz. pkg.	$1.99
FRUIT **CAKES**	2 lbs.	$5.49
CHALLE TWIST **BREAD**	1 lb. loaf	79¢
CLOVER **ROLLS**	6 FOR	79¢

Delicatessen Specials

★ WE WILL PREPARE ANY TURKEY OR HAM PURCHASE AT KING'S FOR:

COUNTRY **HAMS**	ANY SIZE **TURKEY**	SMOKED **HAMS**
ea. $8.00	ea. $5.00 TRIMMINGS EXTRA	ea. $5.00

WE WILL PREPARE PARTY PLATTERS FOR RETAIL PRICE OF PRODUCTS PLUS $5.00!

KAHN'S MEAT BOLOGNA ..... lb. $1.59
KAHN'S PEPPER LOAF ..... lb. $2.79

DEC